



**The 24th Knesset Central Elections Committee  
Spokesperson's Office**

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**PRESS RELEASE**

**Central Elections Committee Chairman, Supreme Court Justice Uzi Vogelmann, rejected Yemina's petition against "New Hope" for deception in campaign propaganda.**

**Justice Vogelmann: "Given all the information, one cannot say that there is a definite intent to deceive the voter."**

The Yemina party claimed that the New Hope party published campaign ads with misleading material. The material in question is an alleged quote from MK Ayelet Shaked; "We do not rule out sitting under Netanyahu."

Following the alleged quote appears the words: "Channel 12, 22 January 2010." The ads, according to Yemina, appeared on the twitter page of New Hope and in the weekly Matzav HaRuah newsletter.

In their petition, Yemina claims that this is a blatant lie, intended to mislead the public and deceive voters by the use of lies, which is illegal according to Section 13 of the Election Law (Propaganda Means), which prohibits unfair election campaigning.

New Hope responded: "The Central Elections Committee Chairman does not check the accuracy of election campaign materials... The necessary investigation for disqualifying an ad according to Section 13 have not been carried out... In many other interviews, MK Shaked (as well as MK Naftali Bennett) have said things similar to that which appears in quotes and is attributed to her."

New Hope also responded that they have ordered that the ads be corrected, except in the two publications which have already gone to print.

[e-mail: v\\_bech\\_dover7@knesset.gov.il](mailto:v_bech_dover7@knesset.gov.il)  
[pniot.bechirot@knesset.gov.il](mailto:pniot.bechirot@knesset.gov.il)  
[www.bechirot.gov.il](http://www.bechirot.gov.il)  
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Justice Vogelman ruled that he rejects Yemina's petition: "Section 13 prohibits unfair campaigning. As there is great importance to freedom of speech in politics, the test of whether this is unfair is the absolute knowledge of deceiving the public. In terms of misleading ads, the criteria are met only if there is clear deception in an ad which is intended – with certainty that it will cause real damage – to deceive the average voters or interfere with the proper election process."

Justice Vogelman added: "I saw the interview whose details appear in the ad. MK Shaked did not say that which is being attributed to her ... in sum, I cannot say that there is a clear fulfillment of the criteria to deceive the public."

Attached is [the ruling](#) (in Hebrew)

Sincerely,

Giora Fordes

CEC Spokesman

[e-mail: v\\_bech\\_dover7@knesset.gov.il](mailto:v_bech_dover7@knesset.gov.il)  
[pniot.bechirot@knesset.gov.il](mailto:pniot.bechirot@knesset.gov.il)  
[www.bechirot.gov.il](http://www.bechirot.gov.il)  
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